THE CHECKERED EYE PROJECT 409 Peirson Avenue, Port Elgin, ON, N0H 2C1 (519) 389-4956 ww.checkeredeye.com



Dear eye care practitioner,

The Checkered Eye Project (CEP) was created to increase awareness of partial blindness, a.k.a. low vision, and the Checkered Eye, a symbol which may be worn by people to indicate they have this hidden disability. The new symbol is in use in Canada, the U.S., New Zealand, Switzerland, England and Thailand.

Since vision care practitioners are an important source of information regarding coping strategies for people with various levels of visual impairment, we need your help. Please make information about the checkered eye available to your staff, clients, and their caregivers.

To add to this awareness process, simply refer people to the CEP website or print or request the pamphlets or posters from the site. There are more awareness "boosters" (such as stickers, cards and magnets) which are also free upon request. Also, please feel free to include checkered eye information in any social media, newsletters or other publications you distribute.

Sincerely,

Libby Thaw

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