

THE CHECKERED EYE PROJECT
409 Peirson Avenue, Port Elgin, ON, N0H 2C1
(519) 389-4956 info@checkeredeye.com



Dear Chamber of Commerce,

The checkered eye is a wearable symbol with which people may communicate their partial blindness, also known as low vision.

The Checkered Eye Project (CEP) works to increase awareness of low vision, and the checkered eye. The symbol is in use in Canada, the U.S., New Zealand, Switzerland, England and Thailand.

Since customer care is improved by understanding the diverse needs of clientele, it's useful for chamber members to be aware of this new emblem and its message.

To inform members, you may simply refer them to the website. We hope you will also pass this on through any publications you distribute. Please feel free to print items from the website, or request copies to pass along.

Sincerely,

A handwritten signature in black ink that reads "Libby Thaw". The signature is written in a cursive, flowing style.

Libby Thaw

www.checkeredeye.com