

# WHAT IS a CHECKERED EYE?

A pin, button, or patch that may be worn to communicate the fact that the person wearing it has impaired vision. It was created by Libby Thaw, a visually impaired resident of Saugeen Shores, Ontario. The Checkered Eye may be worn by people with many levels of visual impairment.



**NOT TO REPLACE A WHITE  
CANE FOR TRAFFIC SAFETY.**

## HAVE TROUBLE SEEING menus faces price tags?

Here's how the Checkered Eye can help you:

- It communicates to store/restaurant staff that you have visual difficulties.
- It can discretely Inform people of your low vision in social situations.
- It can make face to face interactions more comfortable for everyone Involved.

**PEOPLE  
WEARING THIS  
EMBLEM HAVE  
IMPAIRED VISION**



## THE CHECKERED EYE PROJECT

409 Peirson Ave.,  
Port Elgin, ON, N0H 2C1  
**(519) 389-4956**  
[www.checkeredeye.com](http://www.checkeredeye.com)



# HERE'S ALL YOU NEED TO KNOW



People wearing  
the **CHECKERED EYE**  
have low vision.

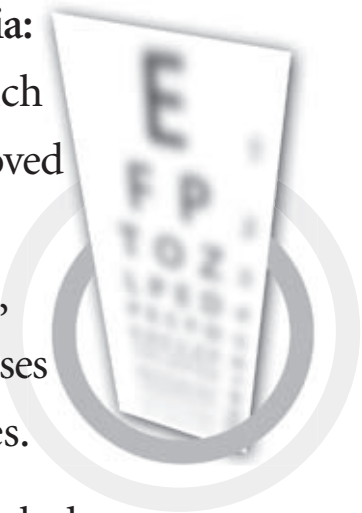
Low vision,  
a hidden disability...

# LOW VISION:

There is a wide range of levels of eyesight and types of visual impairments, which are considered **low vision**.

Here are the criteria:

- ⊗ Conditions which cannot be improved to the level of average (*20/20*), with regular glasses or contact lenses.
- ⊗ Conditions which decrease an individual's ability to carry out day to day activities like; shopping, reading, recognizing people or places, independent travel.



## The purpose of the **Checkered Eye Project**

is to increase **understanding** and create better **communication** between people with limited vision and those with whom they interact, particularly in consumer and social situations.



## WHAT CAN SIGHTED PEOPLE DO?

### HELP SPREAD AWARENESS.

- ⊗ Businesses can train their staff to “**Check for the Checkered Eye**” and post the awareness sticker.
- ⊗ Restaurants can offer large print and braille menus, convey specials verbally, and mark bills as clearly as possible.
- ⊗ Cashiers can read totals for customers with low vision.
- ⊗ If forms are required, ask low vision customers if they need help.

**COMMON COURTESY IS OFTEN ALL THAT IS NECESSARY. SENSITIVITY TO SPECIAL NEEDS IS ALWAYS APPRECIATED.**